



## Lincoln and Digital Jobs join forces to strengthen their leadership in the Digital and Data world

### Executive Search



acquired a majority share in the capital of



CONSULTANCY FOR THE BUYERS

### About Digital Jobs

- Founded in 2009 by Marie Canzano and Selma de Fressenel, Digital Jobs is an Executive Search consultancy firm that advises companies determined to make digital a strategic lever in their development.
- Apart from assessment and recruitment, the firm advises business managers in defining new occupations linked to digital, data and IT.
- Comprising consultants with backgrounds in economic intelligence and technology, Digital Jobs offers a pragmatic and innovative approach based on the management of communities of digital and data experts, whether they have a marketing, communications or sales background.

### About Lincoln

- Founded in 1992 in Paris, Lincoln is a talent management consultancy firm, identified as one of the main Executive Search players.
- Lincoln covers Talent Acquisition & Development, Executive Search, Executive Interim Management, Leadership Advisory and Offboarding & Professional Transformation activities within specialised sector-based practices.
- Despite the current context, Lincoln is accelerating its transformation and confirms its sustained growth ambitions for 2021. Present both in Europe and Asia, Lincoln advises business owners and managers throughout their professional life cycle.
- In early 2020, Lincoln joined The Talent Club, the first international collective fully dedicated to representing Talents in the sports, entertainment, management and digital sectors. This new investment is the first step in Lincoln's new development strategy.

## The Project

- Lincoln has acquired a majority share in Digital Jobs. Marie Canzano and Selma de Fressenel, who co-founded the company, will retain their management responsibilities at Digital Jobs. They will help reinforce Lincoln's recruitment leadership in the area of digital and data.
- In a complex global economic situation, Lincoln rejoices in this merger which will enable it to better advise companies in their growth and the development of their technological innovations, both in France and abroad, by offering Talents a true career fast-track.
- Marie Canzano, Founder of Digital Jobs: "Lincoln will enable us to develop our international presence and be closer to our clients when they are searching for local talents. By joining Lincoln, we benefit from its powerful tools, its highly qualified resources, its strong presence both in Asia and Europe and its expertise in complementary solutions to the recruitment of executives, in particular executive coaching and evaluation. This enables us to take part in the creation of an international talent management leader with partners who share our values."
- Gwenaël Perrot, General Manager of Lincoln: "We are happy to welcome Digital Jobs in the Lincoln ecosystem. Today, more than ever, Talents who have expertise in digital and data issues are essential for organisations' growth and economic resilience. This is the aim of digital transformation for our clients. Through the specialised and acknowledged expertise of Digital Jobs, we are strengthening our presence with our Talents in all their digital and data challenges."

## Societex's Approach

Societex was tasked exclusively by the Lincoln shareholders in order to advise them and help them through this acquisition operation.

## Societex Team



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