



SOCIETEX CORPORATE FINANCE advised the sale of LEZARD GRAPHIQUE to ANAMNESIA



February 2017: Disposal of Lézard Graphique company

Founded in 1979 by Jean-Yves Grandidier, LEZARD GRAPHIQUE is a company specialized in Silk-screen printing. Its main clients are distribution and industrial companies, local SMEs, and cultural spaces (such as museums and theatres).

Located a few kilometers from Strasbourg, the company relies on a dozen employees to achieve more than 1,5 million euros in sales.

To prepare for a worry-free retirement, Mr. Grand-Didier trusted ANAMNESIA, a company specialized in museography. He sells 100% of the company securities and will support the buyer for a two-year period.

Managed by Mr. Frederic Rose, ANAMNESIA designs and achieves interactive, multimedia and audio-visual mediation areas. The company has many prestigious references such as Musée Rodin, le Grand Musée du Parfum and Louis Vuitton exhibition in the Grand Palais. LEZARD GRAPHIQUE's acquisition fits perfectly the service range expansion of ANAMNESIA. This company will also rely on its historical clients and its recognized know-how.

ADVISORS

Advisors of the Seller: Corporate – SOCIETEX Corporate Finance (Krzysztof GIECOLD, Victor CANAPLE)

Advisor of the Buyer: Audit – FINACAP (Jean-Louis MULLER)



About SOCIETEX CORPORATE FINANCE

Created in 1952, Societex CF is specialized in Corporate Finance advisory and delivers tailored services for family-owned SMEs of the Small and Mid-market, as well as non-core divestments of larger groups. Its multidisciplinary team of 4 partners and some 12 professionals enables Societex CF to fulfil most of the sectorial issues of its clients.

Its areas of intervention, in France or abroad, primarily cover:

- The M&A advisory, as well as the financial engineering that goes along,
- The Financing of acquisitions through equity and debt,
- The international support,
- The business valuation (equity, social shares, material goods, brand, patents...) in the context of a sale, a negotiation, an independent expertise...

The values of most of the advised operations are ranging between EUR 5 and 50 million. Societex CF advised nearly 200 transactions during the last 10 years, and also completed around 100 corporate and brand valuations throughout its SVA entity.

SOCIETEX is the co-founder of the IMAP network in Europe and the exclusive representative in France. IMAP ranks 7th in the world (2013 – 2015) based on the number of completed transactions in the segment up to USD 200 million – USD 9,6 billion of transaction value in 2015 (source Thomson Reuters – January 2016).

IMAP

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