



SOCIETEX CORPORATE FINANCE advised AGT GROUP in the disposal of AGT Collectivités



January 2017 : Acquisition of AGT Collectivités by PERINFO

Created in 1994, AGT group is specializing in the edition of steering, animation and decision-support software suites for franchise networks and territorial collectivities via two solutions:

- AGT Retail is dedicated to the steering, the development and the animation of networks using the SaaS (Software as a Service) model. The AGT solution ensures the activity monitoring and the financial management of more than 50 brands including Midas, Intersport, ORPI, Mr Bricolage, Feu Vert, Speedy, Gedimat et Cuisines Schmidt, with a total of 16,000 retail stores.
- AGT Collectivités is dedicated to the operational management and the decision-making process monitoring of a road network (at communal, regional and national levels). About 30 territorial collectivities are already clients of this solution.

The AGT Group has been experiencing rapid growth over the last three years thanks to a strong development of its two solutions: AGT Retail and AGT Collectivités.

However, these two solutions – key players on their respective markets - lie on different technologies and ecosystems, making it difficult for the two solutions to coexist within the same entity.

To maintain both the growth and sustainability of its two solutions, AGT Group has decided to focus its business on its historical activity by disposing of AGT Collectivités to PERINFO.

PERINFO, that has been distributing the GESCAR software since 1982, is a software publisher in France for:

- The management of passenger transportation services (urban and interurban),
- The fleet management,
- The maintenance and the analytical follow-up for territorial collectivities.

PERINFO is currently supplying its softwares to about fifty regional fleets.

Thus, this strategic acquisition enables PERINFO to strengthen its functional coverage thanks its complementarity offer and to strengthen its capacity to assist its clients thanks to a proven business expertise.



PARTICIPANTS

Seller advisors: Corporate – SOCIETEX Corporate Finance (Pascal RIVIERE, Jérémy AZZARITA);
Legal – HPML (Vélin VALEV, Aurélie KACZMAREK)

Buyer advisors: Legal – GSA (Nicolas MULLER)

About SOCIETEX CORPORATE FINANCE

Created in 1952, Societex CF is specialized in Corporate Finance advisory and delivers tailored services for family-owned SMEs of the Small and Mid-market, as well as non-core divestments of larger groups. Its multidisciplinary team of 4 partners and some 12 professionals enables Societex CF to fulfil most of the sectorial issues of its clients.

Its areas of intervention, in France or abroad, primarily cover:

The M&A advisory, as well as the financial engineering that goes along,

The Financing of acquisitions through equity and debt,

The international support,

The business valuation (equity, social shares, material goods, brand, patents...) in the context of a sale, a negotiation, an independent expertise...

The values of most of the advised operations are ranging between €5 and 50 million. Societex CF advised nearly 200 transactions during the last 10 years, and also completed around 100 corporate and brand valuations throughout its SVA entity.

SOCIETEX is the co-founder of the IMAP network in Europe and the exclusive representative in France. IMAP ranks 7th in the world (2013 - 2015) based on the number of completed transactions in the segment up to USD 200 million - USD 9,6 billion of transaction value in 2015 (source Thomson Reuters - January 2016).

IMAP

Contact SOCIETEX CORPORATE FINANCE

Pascal RIVIERE

01.44.01.06.80

pascal.riviere@societex.com

www.societex.com

SIRET : 34330081000052