



SOCIETEX CORPORATE FINANCE has advised the company CMC AGENCEMENT in its disposal to an individual manager



July 2017: CMC AGENCEMENT disposal to MK Cottage

Founded in 1978, CMC AGENCEMENT is one of the French leaders of shops layout for food industry (bakeries, pastries, restaurants and other food businesses).

Thanks to a fully integrated model, the company offers « turnkey » contracts to its merchant clients: room and space consulting/designing, custom-made furniture manufacturing, the production and the full project support.

CMC AGENCEMENT drives its business operations through a production site that contains: carpentry, metalworking and marble production. It enables the company to produce technical and tailor-made furniture (refrigerated cabinet, displays, etc.). The firm has a team of electricians, refrigerator specialists, house painters and masons. CMC AGENCEMENT also employs people in charge of the demolition operations, the setup, and the layout of new retail areas.

Pawel ANDREI, who has run the firm since 2013, sold 100% of shares to MK Cottage holding, led by Jean-Denis ROZENFELD. Through this new LBO operation, the current manager has reinvested alongside the buyer.

Buyer profile: After graduating from Business School, Jean-Denis ROZENFELD gained a first experience in the building industry as the founder / manager of a carpentry. He then specialized in the production and distribution of technical products (computer science, metallurgy, and electricity) with major European mid-cap companies.

PARTICIPANTS

Seller Advisors: SOCIETEX CF (Benoît CAUCHARD, Elise THIBAUT-GONDRÉ); TAJ Avocats (Jérôme GERTLER, Eric HICKEL, Hélène STRUVE)

Buyer Advisors: CALINAUD DAVID Avocats (Guillaume DAVID, Geoffrey MALAUSSENA); A-T-Consulting (Alexandre TELLIER)



About SOCIETEX CORPORATE FINANCE

Created in 1952, Societex CF is specialized in Corporate Finance advisory and delivers tailored services for family-owned SMEs of the Small and Mid-market, as well as non-core divestments of larger groups. Its multidisciplinary team of 5 partners and some 12 professionals enables Societex CF to fulfil most of the sectorial issues of its clients.

Its areas of intervention, in France or abroad, primarily cover:

- The M&A advisory, as well as the financial engineering that goes along,
- The Financing of acquisitions through equity and debt,
- The international support,
- The business valuation (equity, social shares, material goods, brand, patents,...) in the context of a sale, a negotiation, an independent expertise,...

The values of most of the advised operations are ranging between EUR 5 and 50 million. Societex CF advised nearly 200 transactions during the last 10 years, and also completed around 100 corporate and brand valuations throughout its SVA entity.

SOCIETEX is the co-founder of the IMAP network in Europe and the exclusive representative in France. IMAP closed over 2,100 transactions valued at \$90bn in the last 10 years and is consistently ranked among the Top 10 M&A advisors for mid-market transactions.

IMAP

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