



**SOCIETEX CORPORATE FINANCE advised
EQUIP' URBAIN in its disposal to VIVA CITE**



October 2016: EQUIP' URBAIN disposal to the VIVA CITE company

Founded in 1974, EQUIP'URBAIN creates, manufactures and commercializes a large range of street furniture for a diversified customer base of local authorities, city halls, local landlords, public work companies and co-ownership associations.

Located near Paris, the company has its own factory that features iron and metal workshops, as well as a painting atelier, which allows EQUIP' URBAIN to broaden its product offer, including custom-made furniture.

Thanks to its website and catalog, the company has accumulated more than 2,000 clients.

His owners sold 100% of the capital to VIVA CITE, which is headed by Mr. Benguigui.

Founded more than 25 years ago, VIVA CITE creates, manufactures and commercializes other types of urban furniture. The company is particularly known in the waste collection protection industry.

The group expects to achieve 5M€ turnover at the end of 2017.



ADVISORS

Advisors of the Seller: Corporate – SOCIETEX Corporate Finance (François GERMAIN, Elise THIBAULT-GONDRÉ); Legal – Cabinet Fortuny Paris (Alain LIPMAN)

Advisor of the Buyer: Legal – Dikaïos (Marielle POISSON, Julien PASSEMARD); Audit – FIMECOR Baker Tilly (Pascal FERRON)

About SOCIETEX CORPORATE FINANCE

Created in 1952, Societex CF is specialized in Corporate Finance advisory and delivers tailored services for family-owned SMEs of the Small and Mid-market, as well as non-core divestments of larger groups. Its multidisciplinary team of 4 partners and some 12 professionals enables Societex CF to fulfil most of the sectorial issues of its clients.

Its areas of intervention, in France or abroad, primarily cover:

- The M&A advisory, as well as the financial engineering that goes along,
- The Financing of acquisitions through equity and debt,
- The international support,
- The business valuation (equity, social shares, material goods, brand, patents...) in the context of a sale, a negotiation, an independent expertise...

The values of most of the advised operations are ranging between EUR 5 and 50 million. Societex CF advised nearly 200 transactions during the last 10 years, and also completed around 100 corporate and brand valuations throughout its SVA entity.

SOCIETEX is the co-founder of the IMAP network in Europe and the exclusive representative in France. IMAP ranks 7th in the world (2013 – 2015) based on the number of completed transactions in the segment up to USD 200 million – USD 9,6 billion of transaction value in 2015 (source Thomson Reuters – January 2016).

IMAP

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